

## Intercoiffure America/Canada (ICA) Members Dig Deep to Help City of Hope



**ICA president Lois Christie and master of ceremonies Geno Stampora helped to raise more than \$17,000 for City of Hope through an education auction and member donations.**

**MIAMI:** Giving back was on the agenda at ICA's Spring Symposium, held April 17-18 at Miami's historic Fontainebleau resort. ICA members in attendance enthusiastically supported the research work of City of Hope by donating \$17,715 through an education auction and member donations.

HairDesignerTV, Joico and Repechage generously donated educational workshops for the auction. In addition, *Launchpad* and *DAYSPA* magazines each donated an editorial feature story to the auction. Deborah Carver, publisher of *Launchpad* and *DAYSPA* and ICA specialty member, coordinated the fundraising effort, and master of ceremonies Geno Stampora served as auctioneer with his usual verve.

**For more information:**

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“I’d like to thank Vivienne Mackinder of HairDesignerTV (hairdesignertv.com), Sara Jones of Joico (Joico.com), who donated classes with Joico artists Sue Pemberton and Damien Carney, and Lydia Sarfati of Repechage (repechage.com),” says Carver. “They instantly agreed to support the auction by giving away some of the best educational opportunities in the industry.”

And then there are the members of ICA, all successful salon owners. “Part of ICA’s philosophy is social commitment,” notes president Lois Christie. “As salon owners, we lead fundraising and social programs in our local communities, and as ICA members we support national and international causes such as City of Hope, Haiti Relief Fund and Habitat for Humanity.”

City of Hope is one of only 40 National Cancer Institute-designated Comprehensive Cancer Centers nationwide and a founding member of the National Comprehensive Cancer Network. An independent biomedical research, treatment and education institution, we are a leader in the fight to conquer cancer, diabetes, HIV/AIDS and other life-threatening diseases. [www.cityofhope.com](http://www.cityofhope.com)

**About Intercoiffure America/Canada**

Intercoiffure America/Canada is an association of the beauty industry’s elite—more than 200 salon owners employing more than 27,500 employees. The average annual sales volume for an Intercoiffure member ranges from \$1.5 million to \$85 million. In addition to their economic clout, Intercoiffure members set the creative and quality standards for the industry.

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