

PRESS RELEASE
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Haircolor Council Fall Atelier 2009

“Strong and Soft”

A Tribute to Lili Jakel by the Intercoiffure Haircolor Council

NEW YORK: Paying homage to the influence of the late colorist Lili Jakel at the Fall Atelier was a natural idea for the members of Intercoiffure’s Haircolor Council. Under the direction of Gina Khan and Jo Blackwell-Preston, the top color talents from nine Intercoiffure salons will present their interpretations of “Strong and Soft” color.

“I was struck by the title of an article on London Fashion Week from the *International Herald Tribune*,” says Color Council director Gina Khan. “It was “Strong and Soft,” and that resonated. That aptly describes Lili—plus it makes for an interesting collection.”

Participating salons include: Dop-Dop Salon, Di Rosa Haircare, Gina Khan Salon, Maximus Salon Spa, Michael’s Salon & Day Spa, Salon Buzz, Salon Norman-Dee, Salon Visage, and Visible Changes.

The Intercoiffure Haircolor Council (IHC) was born in 2007, the brainchild of Lois Christie, president of Intercoiffure America/Canada and herself a well respected colorist. “I saw a need for a forum uniting colorists throughout the industry—a forum that will help to identify and train the next generation of talented color artists.”

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“Our mission is to unite and raise the profile of color specialists of all levels, says creative director Gina Khan. “We are building a network of creative energy, supported by the highest level of pure education and best practices.” The Council and its members present educational and creative programs at Intercoiffure events, including the Fall Atelier.

L’Oréal Professionnel and Logics, both major Intercoiffure patrons, are sponsoring the Haircolor Council’s presentation at the 2010 Atelier.

Intercoiffure America/Canada (www.intercoiffure.com) is an association of the beauty industry’s elite—more than 250 salon owners employing more than 27,500 employees. The average annual sales volume for an Intercoiffure member ranges from \$1.5 million to \$85 million. In addition to their economic clout, Intercoiffure members set the creative and quality standards for the industry. ❖