

Global Color Design



“Beauty is global! Men and women from every ethnicity enjoy changing their look by changing their hair color.”

GINA KHAN
Logics International Color Spokeswoman
Intercoiffure Haircolor Council Creative Director

NEW YORK: Master colorist Gina Khan lit up the main stage at Intercoiffure’s Fall Atelier with her new Global Color Design Collection during the Members’ Trend Luncheon on Monday, October 18. A bevy of models showed off Gina Khan’s rich, complex hair color and elegant, salon-friendly styles.

“Beauty is truly global,” notes Khan. “It collapses borders and provides a common ground where we can share inspiration freely. In this collection, global beauty meets Logics pure tone color. We journey around the world, showing how hair color influences everyone.”

Held annually in October at The Waldorf Astoria New York, the Fall Atelier doubles as ICA’s annual member meeting and an extraordinary artistic event featuring the industry’s most influential stylists. Logics has been a major sponsor of Intercoiffure and the Haircolor Council since 2006.

Intercoiffure America/Canada (www.intercoiffure.com) is an association of the beauty industry’s elite—more than 250 salon owners employing more than 27,500 employees. The average annual sales volume for an Intercoiffure member ranges from \$1.5 million to \$85 million. In addition to their economic clout, Intercoiffure members set the creative and quality standards for the industry. ❖