




New Stars Shine!

Leslie Cook, Evyn Brown and Jaquin Cameron win Intercoiffure Nouveau's
2009 Creative Cutting Contest.

		
<p>FIRST PLACE: Leslie Cook, Tangles Salon, Wichita Falls, Texas</p>	<p>SECOND PLACE: Evyn Brown, Gadabout Salon Spas, Phoenix, Arizona</p>	<p>THIRD PLACE: Jaquin Cameron, Richard Nicholas Hair Studio, Philadelphia, Pennsylvania</p>

LAS VEGAS: Leslie Cook of Tangles Salon in Wichita Falls, Texas, was named Intercoiffure Nouveau's brightest new star with her first-place win in the 2009 Creative Cutting Contest, announced on April 19 during Intercoiffure's Spring Business Symposium in Las Vegas. Evyn Brown of Gadabout Salon Spas in Tucson, Arizona, and Jaquin Cameron of Richard Nicholas Hair Studio in Philadelphia, Pennsylvania took second and third places, respectively.

"Intercoiffure Nouveau was established to groom our young talent," explains Lois Christie, President of Intercoiffure America/Canada (ICA). "This annual contest showcases the skills of our members' young stylists and helps them acquire experience on a national level."

For more information: Contact Lois Christie, President, Intercoiffure America/Canada, 718/747-7100, lois@intercoiffure.us, or Barbara Shepherd, 800/442-3007 ext 521, info@intercoiffure.us
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Nouveau Director Perry Monge, of Perry Monge Salon & Spa, Phoenix, Arizona, explained the challenge: “Contestants were asked to submit photographic entries of an innovative, dynamic and current haircut, using vivid, distinct haircolor as an integral part of the style. The model’s makeup should complement the cut and color to create a harmonious contrast.”

Judging consisted of two rounds. In the first round, the 60 completed entries were reviewed and 10 finalists selected. “Celebrity icons” Scott Cole, Linda Yodice and Vivienne Mackinder then selected the first, second and third-place winners from the 10 finalists.

As first-place winner, Linda Cook received a complimentary registration for Intercoiffure’s Atelier New York 2009 and a back stage pass to work with Scott Cole, Intercoiffure Fashion Director, on his 2009/2010 Trend Release, to be introduced at the Atelier. All three winners will also receive complimentary registrations to participate in the annual Mondial Performance and Night of the Stars, to be held September 12-13, 2009 in Paris. Intercoiffure Mondial is ICA’s international parent organization.

AVEDA sponsored the 2009 contest, for the third consecutive year.

Intercoiffure America/Canada is an association of the beauty industry’s elite—more than 300 salon owners employing more than 27,500 employees. The average annual sales volume for an Intercoiffure member ranges from \$1.5 million to \$85 million. In addition to their economic clout, Intercoiffure members set the creative and quality standards for the industry.

Photos of all entries may be viewed at www.Intercoiffure.us. Information about Intercoiffure membership may be found there also, or Maryanne McCormack at Maryanne@visiblechanges.com.

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